



# PTO General Meeting

Castleview Elementary

Date @ Time 6:30pm 2/13/2024 Media Center

## 1. Call to Order time - 6:38 pm

- a. Attendance - Jodi Jessop, Kimberly Hoffmann, Daylin Dawson, Ashley Kruse, Katie Serna, Neysa Jordan, Shana Mollohan, Kirstin Griffith

## 2. President's Report

A. Sponsorships - Banners are down due to wind, letting this cold front pass before they are put back up. New sponsor.

B. Student Ads and Love Lines sold out! We have record numbers to help fill in the break in the increase of the yearbook pricing. Deadline for submissions is 2/9 - Helps offset the costs.

C. Bundt Cake Sales are over- 5th grade gets the profit of \$2 per cake. Arrive tomorrow 2/14 in the morning. 5th Grade volunteers will help distribute on Valentine's Day. Need to be bagged and delivered. Sold 330 cakes. Ran and facilitated by PTO, but it's a 5th grade fundraiser. Goal is to be done by lunch.

D. Newsletter - February Newsletter is up. Spirit Night next wednesday 2/21 - Uno's Pizza.

E. Book Fair is 2/12-2/16, ADDitions opportunity is live on the ADDitions portal.

F. SeaWorld School Spirit 5k 2/17/24, organized by Orange County Foundation.

## 3. Treasurer's Report

A. Bundt Cakes are doing great, 330 cakes sold.

B. Bethany is doing taxes and the ukuleles for Wellmaker. We also owe Mrs. Branch something for help with Grandparent's Night.

## 4. VP & Committee Reports

a. Kim - Events - Under the sea family event. Date after the musical is done to reuse decorations. After spring break. 3/29 with a rain day of 4/5. Start making a plan, Jodi will firm up the date this next couple weeks. Use the giant lawn game company that we used last year. Kim and Ashley will get together and brainstorm, including pricing. 2 options for food. Make it a little bit different from food truck night. There is an entry fee/ticket to these events, but it is not to make money. Just covers costs of the event. Kim can reach out to Mrs. Casco's husband to see if we can use him as a DJ and in exchange for advertising. Jodi will work on the final number of people that will be allowed. Rent lights for the playground and field. Kim to build a budget. Kim will contact Lindsey Neveu for the giant lawn games. Make a post on Windermere/Horizon West buy nothing group for games. Raffle items for fun. Castleview swag.

b. Jodi - Yearbook flyers are going back up, cost is 35.00 until 4/5/24, we have 137 copies sold with 55% of the contract goal met.

c. Neysa - Social Media/Website updates - post coming up for President's Day/school closed, Spirit Night and newsletter. Jodi will post on the graph about PTO funds over the weekend.

d. Ashley - Decorating - refresh the foyer a bit. Teacher has a latex balloon allergy. Use something different for decorations.

e. Juli - Spirit Nights 2/21 Uno Pizza Night @ Winter Garden Village, BJs Brewhouse in March.

## **5. Misc**

- a. Field Day 2/29 - Sign ups. Get Waz to post it.
- b. Leap Day - little printout that Ashley will work on with springy frog toys. Green chalk. 3pm to decorate for leap day. Ashley brought up making grass with the green banner paper in the foyer. Need volunteers for Sapphire. Ask if Patricia's husband would like to.
- c. Landscaping Refresh - want volunteers, need a date. Saturday morning. Bethany brought up doing it the same day(s) when the drama club has their Saturday practices. Still working on this. We got mulch. See what else we could do or want to do.
- d. Teacher Appreciation Week - 4/22 - 4/26, we will ask if the Brazilians want to do a day, check with local restaurants like El Patron, Brainstorm ideas. Kim suggested selling flowers for teacher appreciation week. We could do a presale. Any new money that comes in is to fund next year. Neysa will share info with Juli.
- e. For next year, room parents can help facilitate with teacher appreciation week. Have info for Room Parents at MTT. Talk to teachers about Room Parents at BTS breakfast.
- f. Ms. Waz ESSR funds from the government for the library. SORA provides 100 digital titles. Ms. Waz will post on Talking Points. Like/interact with the post so that she could show stakeholder interaction. Almost \$7000 to spend. 25% has to be digital.

## **6. Adjournment - 7:30 pm**