

PTO Board Minutes



Castleview Elementary

Date @ 6:30 pm 10/10/2023

1. Call to Order time - 6:37 pm

- a. Attendance -
- b. Minutes approval - vote to approve minutes was unanimous.

2. President's Report

A. Sponsorships- Business sponsorships pay for Dragon Dash shirts. We were able to raise \$3500. That amount did not cover everything, so PTO had to pay for some of it. Banners on order. They worked out to be \$30.74. Gave tax exempt to save over \$70, ordered and will arrive 10/11.

B. Business sponsorships- We landed the Real Estate company, dentist/ortho office for King Sponsors, Banner only-insurance, roofer, the Eye Place and cup creator-Fandom Favors.

Future Sponsorship Ideas:

- a. Make a banner to advertise we have sponsorships and a sign on for a King Level before 7/1. Have a second banner for the back walkers and bus loop advertisement.
- C. Dragon Dash - 10/20 Updates--Shirts are ordered \$4138.20, 52 students registered as of the meeting and 17% to goal. Waslieski to post DD Stuff. In 2022-2023, we raised 25k with 227 students registered. The more we have registered, the more donations we receive. Inflation has affected the cost of the playground. We cannot build an entirely new playground. There will be additional play structures, but not an entire playground. Mulch needed under each area. Ashley will look into getting the family company she knows OCPS approved. Joey's mom raised concerns about the kids morale being low because they didn't see anything done with money that was raised last year. Maybe we can make an announcement on the morning announcements to update students. Neysa can make a post on social media to explain the current situation. Kids can be asked to submit drawings for ideas and vote.
- D. DD Top Prize "Sticky Icky Fun"
 - a. Water tubes for squirters, jello and cool whip and make Admin an ice cream sundae. Chocolate/Sprinkles/cool whip/caramel/marshmallows/cherries/ice cream.
 - b. Inflatable kiddie pools for mess containment, using the risers like we did last year to set up the fun.
 - c. Goggles! Jodi will bring 2 pairs from home.
 - d. TOP Teacher of all grades, get to add to the sundae, as an added bonus announced as we get closer to the goal.
 - e. This will be done on November 1st, during the Vocabulary Parade. Volunteers will be needed.
- E. Family Landscape Refresh Dates: emailed Dr. Rasmussen for dates prior to the meeting. After speaking with the board and Mr. Bachman, we really need to wait until spring as the Feb-April growing season is better for longevity. Plus we are entering the dry season. We will avoid the Play. We can get Key Club and NEHS to help!

F. Czerniejewski Dedication - 10/18 - program in the works, we will have PTO speak, Mrs. Czerniejewski and Dr. Helton before we convene in the foyer for the unveiling, we can use the NEHS kids to help set up, serve and clean up. We will have a montage and music playing, lists of faves added to Basecamp. Jodi still needs to find the recording of him reading a book during COVID. We can serve coffee (donation) reg/decaf, treats.

G. Newsletter -We need to work on the October newsletter.

H. Family Event- In the spring, we should do an Ocean Theme to utilize the play decor and have to “reset” the school’s decorations. Joey’s mom brought up concern about not having a Daddy Daughter dance, Mother Son activity.

- Joey’s mom brought up having old school flyers handed out at carline to increase parent communication. Said she would volunteer to do that.
- Neysa brought up having weekly calls from the Principal like they do during COVID. We could write the script for them.
- Mrs. Vizzotti brought up spirit stix. Jodi will ask.

I. Media Center Videos - informational packet is available for anybody who is interested.

- Jodi will ask if Neysa can post ADDitions video.
- Jodi will talk to the librarian about incentives to encourage reading. Mrs.

Vizzotti brought up that Bay Lake had a great program for the kids.

3. Treasurer’s Report

a. Updates– over 86k minus the media center funds spent recently and the adding of the ukuleles we need to buy for Wellmaker as a thank you for DJing the DD.

4. VP & Committee Reports

a. Kim – Events Soccer event sold 20 tickets and anything over 10 was good according to the contact at OCS.

b. Jodi – Yearbook flyers going up this week and mailboxing order forms.

c. Neysa– Social Media/Website updates - PTO General Meeting will be every 2nd Tuesday of the month. Neysa will post accordingly.

d. Ashley– Decorating -

e. Juli- Spirit nights and Community Outreach- We need to make a deal for 1 a month and middle wednesday of the month. Start with Papa Johns, look into Gators Dockside and Urban Air.

- a. Contact Piesanos for full donations, they are willing to as long as we give them enough time. We need to order 12/22/23 for teacher lunch before winter break and TAW date.

5. Misc

a. Unity Day is coming up - through the school counselor.

b. Red Ribbon Week 10/23-through the school counselor.

c. Ashley will look into the website to work on Teacher Favorites.

- d. Holiday shoppe decorations will go up the week before Thanksgiving break. We need a sign up made and Bethany will be out of town 11/12-11/19. Ashley will help and take lead for the room. Discussed board coverage of sale dates. Jodi can be all mornings after VPK drop off and until pick up, maybe a small amount longer after pick up.
- e. We need to take balloon inventory
- f. POST EVENT PTO ROOM CLEANUP-after every event, we need to plan a clean up day for the monday following the event to get everything back in order in the PTO room. The room is used by staff and others and we need to set a schedule for all events to tidy up.
- g. Volunteers have to be 5 and older and they have to be ADDitions approved.
- h. Ashley can create a post for people who are interested in Daddy/daughter dance.
- i. Lots of interest in Daddy/daughter dance. Have people come to PTO meetings to express their interests.
- j. Mrs. Vittozzi - Concerns about art. Gallery show. Portfolio. We have a kiln and it's not being used. Branch needs to make a wishlist to share. Mrs. Branch needs help to make a portfolio. Mrs. Branch needs help with funding. Art class supplies need to be dropped off at the art room during MTT. Donation box in office for art supplies. Parent committee for art. Dedicate a spirit night specifically for an art program.

6. Adjournment - Adjourned at 8:03 PM